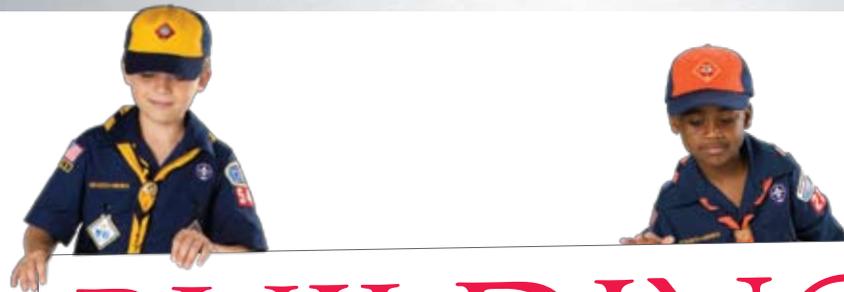


2009 national annual meeting

Orlando, Florida | May 20-22, 2009



BUILDING THE BRAND

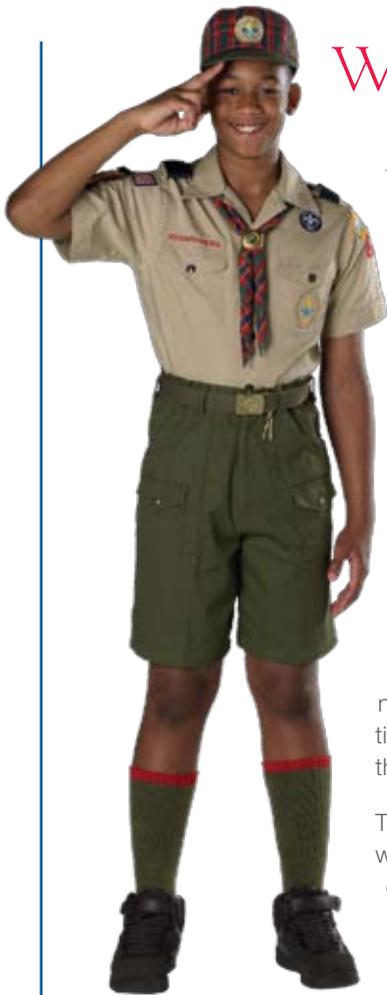


click and jump

- [p2 | Welcome](#)
- [p3 | Overview](#)
- [p4 | Planning](#)
- [p6 | Electives](#)
- [p12 | Special Gatherings](#)
- [p13 | Tours](#)



2009 NATIONAL ANNUAL MEETING
BOY SCOUTS OF AMERICA



WELCOME TO THE NEW BSA!

The Boy Scouts of America is one of the most iconic and powerful brands in our nation. With nearly a hundred years of history and 50 million living alumni, we occupy a favored place in America's past and present. But what of the future? Will our brand stay strong?

"Building the Brand" is the official theme of this important meeting. Why? There's nothing more important to our future, and we all have a part in it.

Our BSA brand is not a logo or a nameplate—it is the total perception of the Scouting experience in the minds of the American people.

The 2009 National Annual Meeting will be a chance for you to directly experience the "New BSA" and learn how we can all be a part of "reintroducing Scouting to America." In sessions and electives, you'll explore the BSA

brand and see how we can improve it by communicating the Scouting experience to a new generation of youth and their families.

Learn how the restructuring of last August has already changed the way we operate, and get caught up with the best thinking on how we can thrive in today's tougher economic climate.

You may ask yourself, "How do I fit into 'Building the Brand' as an attendee?" Here are just a few ways:

If you help deliver the traditional Scouting program to youth in your community, you can build the brand! Learn how others have found new and better ways to deliver our program.

If you are responsible for stewardship of your council assets and personnel, you can build the brand! Pick up the latest ideas about council financial operations.

If you are innovating and creating new programs to draw and retain more youth, you can build the brand! Catch up with some of our most innovative programs across the country.

If you are helping raise funds for capital and operating needs, you can build the brand! Learn from some of the best financial minds how you can improve your council's financial health.

Come join us in Orlando as we "do our best" to "Build the Brand" of the greatest youth-serving organization in America!



John Gottschalk
President



Tico Perez
National Commissioner



Robert J. Mazzuca
Chief Scout Executive

CONFERENCE OVERVIEW

Tuesday, May 19

5 P.M.–9 P.M. Registration and banquet ticket exchange open

Wednesday, May 20

8 A.M.–8 P.M. Registration and banquet ticket exchange open

8 A.M.–2 P.M. Spouse hospitality

9:30 A.M. Optional tours begin

8 A.M.–6 P.M. Exhibits open

Thursday, May 21

7 A.M.–5 P.M. Registration and banquet ticket exchange open

7:30 A.M.–9 A.M. Duty to God Breakfast

7:30 A.M.–2 P.M. Spouse hospitality

9 A.M.–6 P.M. Exhibits open

9:30 A.M. Optional tours

9:30 A.M.–11 A.M. General session

11:30 A.M.–1:30 P.M. Central Region Luncheon

Southern Region Luncheon

2:30 P.M.–4:45 P.M. Electives

5:30 P.M.–6:30 P.M. Regional Silver Buffalo and Silver Antelope receptions

6:30 P.M.–9:30 P.M. National Executive Board and Advisory Council Dinner

Friday, May 22

7 A.M.–5 P.M. Registration open

7 A.M.–NOON Banquet ticket exchange open

7:30 A.M.–9 A.M. Americanism Breakfast

7:30 A.M.–2 P.M. Spouse hospitality

9 A.M.–2 P.M. Exhibits open

9:30 A.M. Optional tours

10:30 A.M.–NOON National Annual Business Meeting

12:30 P.M.–2:30 P.M. Northeast Region Luncheon

Western Region Luncheon

2:30 P.M.–4 P.M. National Executive Board meeting

3 P.M.–5:15 P.M. Electives

7 P.M.–9:30 P.M. National Council Annual Recognition Dinner

Saturday, May 23

9 A.M. Optional tours

FOLD HERE



PLANNING YOUR TRIP



the grande lakes orlando

A new kind of Orlando experience awaits you at the luxurious Grande Lakes. Located on 500 acres in the heart of a pristine nature preserve, the JW Marriott and Ritz-Carlton unite to form a remarkable destination. You won't find Mickey or be able to ride a monorail, but you will be able to visit the incredible Ritz-Carlton Spa or play on the Greg Norman Signature Golf Course.

Visit the Web site at www.grandelakes.com to see this spectacular property and learn more about "the experience" you will encounter.

The negotiated meeting rate for the 2009 National Annual Meeting of the Boy Scouts of America is \$169 plus applicable taxes for single or double occupancy. The current tax is 12.5 percent. The BSA hotel block covers the dates of the meeting, May 20–22. Availability prior to or after these dates is limited. However, if the hotel has rooms available, they will be offered at the negotiated rate. The cut-off date for reservations is April 15. Reservations may be made by calling 407-393-4000. There are three important things to remember when making your reservation: Tell them you are with the Boy Scouts of America group, get a confirmation number, and get the name of the person with whom you speak.



Grande Lakes Orlando



parking

Self-parking is available to meeting attendees at the discounted rate of \$10.50 (regularly \$15). Overnight valet parking is also available at a discounted rate of \$14 (regularly \$20).



airfare discounts

The BSA Travel Service is available to help you with your travel arrangements. Call toll-free 800-444-2697 for more information.



conference information

The Scouter registration fee is \$290. A **discounted early-bird fee** of \$240 is in effect until midnight, April 22. The online site will close at midnight PST on May 3. Once submitted, all registrations will be sent to the local service center for approval by the Scout executive.

All meal functions and tours are optional and should be ordered separately. Costs for these include all taxes, gratuities, and a small amount to cover staging, lighting, sound, and audiovisual productions. Everyone must be registered and have a name badge to participate in any of the conference events. The only exceptions are family and guests of Silver Antelope recipients who wish to attend the regional luncheon, or family and guests of Silver Buffalo recipients who wish to attend the closing dinner.

Name badges are required for entry into all conference activities, including exhibits, electives, meals, and tours.



spouse/guest registration

A fee of \$140 is required for spouses and guests (age 12 and older) of registered meeting participants who wish to participate in any of the meeting activities (meals, exhibits, and tours). This fee includes a name badge; continental breakfast on Wednesday, Thursday, and Friday; entry into the exhibits; and a conference memento.

A youth fee of \$70 is required for children between the ages of 6 and 11 who wish to participate in meeting activities (meals, exhibits, and tours). This fee includes a name badge; continental breakfast on Wednesday, Thursday, and Friday; and entry into the exhibits.

Children 5 and younger requiring a seat at a meal or on a tour must purchase a ticket to the event. Registration and name badges are not required.

All meal functions and tours are optional and should be ordered separately. Costs for these include all taxes and gratuities.



PLANNING YOUR TRIP (CONTINUED)



national council annual recognition dinner vouchers

Seating for the National Council Annual Recognition Dinner is by reservation only. Those who purchase tickets to the dinner will receive a voucher in their on-site packet. This voucher **must be exchanged** for a reserved table assignment. The banquet ticket exchange desk will be open during regular registration desk hours except on Friday, when it will close at noon.

We will continue to offer our “voucher pull” assistance. Fax or send an e-mail to us with a list of individuals with whom you would like to sit and we will put their vouchers in your packet prior to your arrival. You will still need to exchange these vouchers for an assigned table upon your arrival. Lists must be faxed to Meeting Management at 972-580-2430 or e-mailed to **meeting.management@scouting.org** no later than **May 1**. We cannot guarantee this option will work for lists received after this date. Please include your phone number and an e-mail address so that we can reach you if we have any questions.

IMPORTANT! Online registration requires planning ahead if you want to sit with certain people. You will need to contact these people before they register so they do not order tickets separately on their own online form. **Please be sure everyone on your list has purchased a ticket to the banquet and is aware of your plan.**



meals

The BSA and Grande Lakes Orlando have worked together to develop menus that are both pleasing to the palate as well as the pocketbook. All meal costs include tax and a service charge. Careful consideration is given to the menus chosen so that they are satisfying to the majority. Anyone requiring a special menu **due to dietary restrictions** should notify the BSA registration personnel upon arrival. The BSA and the Grande Lakes Orlando will make all reasonable efforts to accommodate your needs.



cancellation/refunds

In the event of a cancellation on any part of your registration, you must submit written notification to the attention of Meeting Management via fax at 972-580-2430 or e-mail at **meeting.management@scouting.org** no later than Friday, May 1. All refunds will be processed within 4-6 weeks following the event.



questions?

Please call 972-580-2217 or send an e-mail to **meeting.management@scouting.org** with any questions regarding your conference registration.



regional luncheons

In response to our survey results, we are trying something new this year for the regional luncheons. The Central and Southern Region luncheons will be on Thursday, while the Northeast and Western Region luncheons will be on Friday. The goal of this change is two-fold: to allow people to attend more than one luncheon, and to allow more time to visit the exhibit hall. The content of the luncheons will remain the same—to conduct the business of the region and to recognize the 2009 Silver Antelope recipients.



exhibits

The exhibit hall is a must-see, and we are excited about the changes this year. The new Boy Scouts of America brand will be prevalent throughout the hall. There will be names on the exhibits, such as Council Solutions, Outdoor Adventures, and Innovation and Strategy, which represent the new groups within the organization. You can visit with National Council staff in their new positions and meet the newest members of the teams. New vendors will share what they have available for local councils. For those not attending a regional luncheon, light refreshments will be available in the exhibit hall on Thursday and Friday from noon until 1 P.M.



duty to God breakfast

The first obligation of a good Scout is his or her duty to God. Plan to start your meeting experience with some inspirational fellowship at the interfaith Duty to God Breakfast. This breakfast program has been the highlight of past annual meetings, and this year will be no exception.



general session

You have no doubt heard about the BSA organizational study conducted in 2008. You may be wondering how the changes implemented by that study are progressing and how those changes may affect you. Join us at the general session on Thursday, May 21, to learn more about the projects and activities that are at the forefront of the BSA reinvention. Hear how these new methods can have an impact on your position in Scouting and in your council. In this session, you will hear about the Innovation and Strategy Group; Social Networking, Council Solutions Group, which stands ready to help any council with any area of need; plans for the 2010 National Scout Jamboree; the BSA's Brand Management program, and the exciting plans for the 100th Anniversary Celebration. You won't want to miss the latest and greatest in Scouting.

ELECTIVES



The elective topics reflect the new programs of the BSA. Some electives are one-hour sessions; others may be 90 minutes. While some electives may be offered once, others will be presented twice. Below are the electives and a synopsis of each.

Your Council & BSA Asset Management

113 No. 113 2:30–3:30 P.M., Thursday

Prudent management of endowment funds is one of the best ways to ensure their long-term viability. Recognizing the challenges that Council Boards face, the Boy Scouts of America has created an investment program that the BSA believes will enable our local councils to benefit from the National Council's purchasing power and dedicated investment staff. Through the creation of BSA Asset Management, LLC, local councils who become limited partners are able to access the same investment managers and vehicles used by current limited partners, which include the national and local councils. Learn about the structure and governance of the Limited Partnership, fee structure, investment performance, investment oversight and how local councils can participate in the program. Hear from a board member and a Scout executive about their decision-making process and issues to consider when entering the program.

Managing Risk Management Information: Near Miss, Incident, and Claims Entry

101 No. 101 2:30–3:30 P.M., Thursday

301 No. 301 3:45–4:45 P.M., Thursday

Do your Health and Safety and/or Risk Management committees have all the information they need to make knowledge-based decisions about the risks your council faces? There is now a way to report incidents “at the click of a button!” This presentation is an overview of the AON Risk Console system that allows every council to automate their near-miss (example, C.O.P.E./climbing), general liability, and in the case of the National Council, workers compensation reporting. Near-miss, incident, and claim entry will be demonstrated. The presentation will conclude with a review of the reports available to give your Health and Safety and Risk Management committees the real-time data they need to make good decisions on the resolution of the risks and hazards councils face on a daily basis.

Program Hazard Analysis: A Tool You Can Use for Everything from Flaming Marshmallows to the Jamboree!

501 No. 501 3–4:30 P.M., Friday

No council is too small or too large to systematically review its hazards and risks.

At the conclusion of this workshop, you will be able to systematically identify, assess, and resolve hazards associated with program activities inherent to support the vision, mission, and goals of the Boy Scouts of America. The system can be used for new program activities, modifications to or expansions of existing activities, or for existing programs with newly recognized hazards. Examples ranging from roasting marshmallows around a campfire to the Jamboree Risk Assessment will be used.

Wilderness First Aid: A New Look for an Old Subject

201 No. 201 2:30–4 P.M., Thursday

For several years, **Wilderness First Aid** has been taught by several different entities without a clear standard of care. This workshop will address the latest evidence-based information in **Wilderness First Aid** and report on the progress of the Wilderness First Aid Task Force and Health and Safety Support Committee. The Task Force is composed of leaders in the fields of education, law, and wilderness medicine epidemiology who will determine what the minimum course content is to prepare for wilderness adventure. Topics will include course outline, potential content, and next steps for the Scouting movement.

ELECTIVES (CONTINUED)

Creating a Culture of Training

102 No. 102 2:30–3:30 P.M., Thursday

302 No. 302 3:45–4:45 P.M., Thursday

This is a quality program provided by trained leaders equipped with the skills to succeed and should be the priority of every local council. Fully trained direct contact leaders are key to the increased tenure and retention of Scouts at all levels. This elective focuses on several of the newly developed training courses, as well as the support for trainers and training teams in developing a “culture of training” within the local council.

Introducing the New National Youth Leadership Society

401 No. 401 3–4 P.M., Friday

The BSA is renowned for our youth leadership development. Now let’s let the world know, including high school faculty, college registrars, employers, and others. Learn how a council can induct youth into this new society, as well as increase its value and image in communities.

Increasing the Life Experience of Your Youth

202 No. 202 2:30–4 P.M., Thursday

Whether we measure by tenure or retention, we know it is important to keep youth actively participating in the program as long as possible in order to positively change their lives. Learn how to plan and support programs through advancement, recognition, and Cub Scouts 2010 that result in a longer and more effective impact on your youth.

Nominating Committees Bring Qualified Manpower to Scouting Service

103 No. 103 2:30–3:30 P.M., Thursday

The proper and effective functioning of year-round nominating committees at the council and district levels will help ensure there are enough qualified volunteer leaders in place to achieve your local Scouting objectives. The nominating committee responsibilities, functions, and procedures will be explained along with support materials and practical tips for success.

Building High-Performance Executive Boards

303 No. 303 3:45–4:45 P.M., Thursday

This session will present proven methods for building a strong and effective council executive board. Support materials designed to assist key council volunteers in understanding their roles and the council’s primary functions of finance, membership, program, and unit service will also be covered.

The Foundation of Council Governance: Articles of Incorporation and Bylaws

402 No. 402 3–4 P.M., Friday

Are your council’s documents current? Is your council tax-exempt? How about your trust? Do you understand your fiduciary duties and legal obligations as outlined in these governing documents? Join us and learn more.

Getting the Most from Your Council’s Financial Audit Process

601 No. 601 4:15–5:15 P.M., Friday

Some councils look at the financial audit process as nothing more than another task that is required by the National Council. In fact, it can be the basis for building credibility within the communities you serve, as well as a checkpoint for the fiscal responsibilities of every board member.

Financial Health: Key Indicators to the Health of Your Council

104 No. 104 2:30–3:30 P.M., Thursday

The Financially Sustainable Council project was launched in 2005. Nearly one-third of all councils have had a plan conducted by regional and national staff members. New reporting mechanisms have been launched to provide council leadership with leading indicators as to the financial health of their council. Hear more about the processes and tools now available to support local councils.

ELECTIVES (CONTINUED)

Best Practices for Direct Support

304 No. 304 3:45–4:45 P.M., Thursday

Learn of the success of select councils who have engaged best practices in the areas of Friends of Scouting, Project Sales, Annual Giving Campaigns, Special Events, and Foundations and Trusts. You'll take away ideas for your own council.

Designing and Implementing a Blended Campaign: Major Gifts Fund-raising to Support Your Council's Capital, Endowment, and Operating Needs

403 No. 403 3–4 P.M., Friday

Major gift donors want to support your council's needs. Learn how to 'tell your story' and recognize them as an integral part of the success of your council.

Building an Effective Council Relationships Committee

105 No. 105 2:30–3:30 P.M., Thursday

This session will focus on helping councils identify the very best volunteers. Effective relationship committees consist of leadership from many different chartered partners. An emphasis will be placed on teaching how to develop successful relationships with the leadership of national chartered organizations.

Building an Effective Commissioner Service Team in Your Council

502 No. 502 3–4:30 P.M., Friday

Building a strong and effective commissioner team is critical to a successful council. Learn the best techniques to prospect and recruit new commissioners. This elective will provide a basic overview on how the Unit Visit Tracking System serves as a valuable tool for commissioners as they serve their units.

Building an Effective New Unit Growth Committee

106 No. 106 2:30–3:30 P.M., Thursday

Do you need more units? By participating in this elective, you will be given the tools and resources to effectively conduct New Unit Blitz campaigns, as well as empower a new unit growth committee in your council.

The Values of Marketing to Ethnic Populations

203 No. 203 2:30–4 P.M., Thursday

504 No. 504 3–4:30 P.M., Friday

In support of the New BSA mission, vision and the 100th Anniversary, the Multicultural Markets Team has been created to provide relevant insights and tactical expertise to local councils, with the goal of increasing their capacity to grow and sustain their membership in ethnically and geographically diverse communities. This elective is offered to provide local executives and volunteers the practical skills on how to effectively reach diverse populations. This skills set is becoming increasingly valuable in today's marketplace, and having relevant insights will help our organization in sustaining future success.

Cub Scouts 1, 2, 3

204 No. 204 2:30–4 P.M., Thursday

505 No. 505 3–4:30 P.M., Friday

This elective offers concrete program content and will be delivered by paid council staff (program aides, paraprofessionals, and neighborhood executives) or volunteers. It is programming that is easy to deliver and can be replicated by any council. The "Cub Scouts 1,2,3" program is in alignment with our organization mission and values.

Soccer and Scouting: An Innovative Way to Deliver a Traditional Program

205 No. 205 2:30–4 P.M., Thursday

Soccer and Scouting is an innovative way to introduce the Scouting program to a growing and diverse demographic. Nationwide, councils have utilized Soccer and Scouting as a membership resource and a proven method for delivering a traditional program in a culturally relevant and exciting way. Learn about the nearly 20-year history of Soccer and Scouting, hear examples of the best practices, and discover the latest resources and proven implementation practices—all from a local council perspective!

ELECTIVES (CONTINUED)

Hispanic Initiatives: Where We Are Today and Where We Are Going

506 No. 506 3–4:30 P.M., Friday

The BSA is committed to a progressive and innovative strategy that will engage Hispanic youth and their families in Scouting. Learn what Hispanic Initiatives has been discovered from working with the six pilot councils in its first year. Hear about the innovative and exciting resources and cooperative strategies that have been developed to promote Scouting and empower leadership and commitment within the Latino communities at the local council level.

Words to Live By

107 No. 107 2:30–3:30 P.M., Thursday

This fall, a new and exciting theme has been selected for the Annual Membership Campaign: Words to Live By. It started in the Chief Seattle Council and is being successfully used by other councils. Come join us and see the resources available to your council.

BSA Applications: The Criminal Background Checks and ChoicePoint

305 No. 305 3:45–4:45 P.M., Thursday

Join us as we discuss the entire process of completing applications and background checks. ChoicePoint, our criminal backgrounds check vendor, will join Membership Resources to explore these registration issues so local council staff and volunteers can answer questions.

The National Development Office: How Will it Help My Council?

404 No. 404 3–4 P.M., Friday

The National Development Office was launched in 2008 to generate National Council financial support for national initiatives and priorities. This session will provide information for councils on how the process works, the benefits for councils, integration with donors, the latest on our strategies with alumni relationships, and the National Eagle Scout Alumni Association.

Sweden in 2011

108 No. 108 2:30–3:30 P.M., Thursday

This elective is presented by the BSA International Committee and will focus on promotional plans for the 2011 World Scout Jamboree scheduled to be held in Sweden. Meet the BSA's promotional team and members of the Swedish Scout Association who will share the most up-to-date information regarding site and program preparations. In addition to jamboree plans, learn about other international travel opportunities available for members of your council.

Connecting Children and Nature

112 No. 112 2:30–3:30 P.M., Thursday

Research indicates that many youth health and behavior problems can be traced to the loss of the vital connection between children and nature. This conference will discuss current research, how the BSA can make even more of a difference in the lives of youth, and how we can be the leaders in this growing movement.

Leave No Trace Camping

308 No. 308 3:45–4:45 P.M., Thursday

Learn how Leave No Trace is being integrated into the Scouting program through the advancement, training, camping and awards programs. This session will focus on implementation of Leave No Trace at all levels of the council, district, and unit programs utilizing BSA and Leave No Trace Center for Outdoor Ethics resources.

Conservation Planning for Local Councils

408 No. 408 3–4 P.M., Friday

An effective Council Conservation Committee is key to proper management of resources and properties. This session will unveil the new guidebook developed by the National Conservation and Environment Committee that will assist councils in implementing sound conservation practices. Topics include service, conservation and environmental education, property management, outdoor ethics, promotions/awards, EPA concerns, cultural resources, and revenue opportunities.

ELECTIVES (CONTINUED)

2010 National Scout Jamboree

114 No. 114 2:30–3:30 P.M., Thursday

The best, most exciting, fun-filled, safest jamboree ever is just around the corner! This is a chance to acquire up-to-date information relevant to your council jamboree contingent's participation.

Transforming Local Councils to Grow Scouting for the Next 100 Years

206 No. 206 2:30–4 P.M., Thursday

New initiatives and new visions will transform youth programs to meet critical areas that every local council in America can benefit from as we prepare to celebrate the Boy Scouts of America's 100th Anniversary and beyond.

As a member of the New BSA, you don't want to miss this elective. Some of the most respected volunteers in the area of building stronger government and community relationships will present and serve as a panel to address questions you may have in connecting your community's leadership in growing one of the largest child advocacy movements in America.

Be there! Find out which governors, mayors, school superintendents, and key organizations strongly believe how we can collectively address these key issues together.

Scouting Digital

503 No. 503 3–4:30 P.M., Friday

Facebook, MySpace, Scouting Community, YouTube, Twitter, gaming, instant messaging, blogging . . . Scouting youth, volunteers, and potential members are online—are you? Find out what social computing is and why you should care as we take a look at current trends with youth and families in the digital world. The session will include case studies and discussions of how to meet the needs of Scouting's stakeholders and target audiences with technology.

Building the Scouting Brand

109 No. 109 2:30–3:30 P.M., Thursday

306 No. 306 3:45–4:45 P.M., Thursday

A brand is more than just a logo. Find out about the BSA's new efforts to build and strengthen the Scouting brand and the

steps you can take to strengthen your council's identity. Get a first look at "Brand Muscle," the newest online tool your council can use to develop customized advertising and marketing materials. This session will also offer insight and ideas on how you can make the most of the new *Words to Live By* campaign.

Preparing Volunteers and Resources for Communicating in a Crisis Situation

405 No. 405 3–4 P.M., Friday

602 No. 602 4:15–5:15 P.M., Friday

This session is designed to help council presidents, Scout executives, and key volunteers understand and navigate the complexities of communicating with media and key audiences in crisis situations. It covers the media landscape, BSA issues forecast, principles of media relations, and the Ten Commandments of crisis communication. We will also include a review of the newly updated crisis communications response materials.

Achieving Meaningful Results through the 100th Anniversary Celebration

207 No. 207 2:30–4 P.M., Thursday

507 No. 507 3–4:30 P.M., Friday

This elective provides updates, details, tips, and ideas for staff and volunteers with anniversary leadership responsibilities. Bring a copy of your council celebration plans for a self-analysis to be sure it will deliver maximum value and results!

Council Web Site: Content Management and Hosting

406 No. 406 3–4 P.M., Friday

603 No. 603 4:15–5:15 P.M., Friday

Do you need a new council Web site? Looking for an easy-to-update content management system for your Web site? Interested in fully complying with the New BSA Brand Management guidelines for your council's Web site(s)? We have good news! In fall 2009, the New BSA will be providing content management and hosting services for council Web sites. This elective will provide an overview of the timeline and the features/functions of the system. Councils involved with beta-testing of the system will be present to share their experiences and help answer questions.

ELECTIVES (CONTINUED)

Scouting Community: A New Social Relationship Opportunity

111 No. 111 2:30–3:30 P.M., Thursday

604 No. 604 4:15–5:15 P.M., Friday

Learn about Scouting's new social networking tool. Volunteers and employees come together via Scouting Community to participate in lively discussions on all things Scouting. Publish profiles, create groups, upload media, and post comments to various forums. This closed system is available on MyScouting only to BSA members at least 13 years old who have a valid member ID. Create a MyScouting account on www.scouting.org and be sure to include your member ID.

Tour Permits Go Live

407 No. 407 3–4 P.M., Friday

This online process for volunteers to apply for tour permits has four simple steps and saves driver and training information for subsequent permit applications. The council or region approves the permit application via an online process as well. No paperwork needed! Unit leaders must have a MyScouting account that uses a member ID to access Tour Permits. Create a MyScouting account on www.scouting.org and be sure to include your member ID.

Unit Visit Tracking System

307 No. 307 3:45–4:45 P.M., Thursday

Unit commissioners can track information about their unit visits by using the online Unit Visit Tracking System. District and council commissioners can review the information. Any commissioner can add reminders and export visit information from the site. Commissioners with a MyScouting account and member ID can access Unit Visit Tracking via MyScouting. Create a MyScouting account on www.scouting.org and be sure to include your member ID.

Intellectual Property License Agreement for Learning for Life Groups

110 No. 110 2:30–3:30 P.M., Thursday

We will review the way councils can use the agreement for Learning for Life programs for their local schools and other key community organizations, and how to build a business plan to support the impact organizations.

Innovation and Strategy Group: Changing the Way We Work

208 No. 208 2:30–4 P.M., Thursday

508 No. 508 3–4:30 P.M., Friday

Come and meet the Innovation and Strategy Group and find out how it's changing the way the BSA works. Hear the latest news about the Innovation Engine and the Innovation Council. Get an update on the 2011-2015 Strategic Plan. Find out about the latest research in support of the New BSA.

Donor Advised Funds and Direct IRA Transfer: Our Most Underused Forms of Major Gifts

115 No. 115 2:30–3:30 P.M., Thursday

Years of successful fundraising has taught us the importance—and necessity—of focusing on your very best prospects. This session focuses on how to separate good prospects from great prospects, the characteristics of a Top 20 major gift prospect, how to create and “work” your Top 20 list, how to move them from prospect to donor, and the roles of volunteers and council staff.

Your Top 20 Donors: Finding and Working With Them

309 No. 309 3:45–4:45 P.M., Thursday

There's no question about it: Donor-advised funds are one of the most popular forms of family philanthropy, and direct transfers of IRA funds to Scouting can be one of the most effective types of gifts for many donors. So why don't more Scouters use them? And why do councils potentially lose so much when donors don't use them (or when they use a non-BSA entity to make their gift)? Find out how donors and councils can and should benefit from these great gifts.

Creating a Family Legacy

409 No. 409 3–4 P.M., Friday

Effective philanthropy is no longer just about making big gifts. It's about making big gifts and planning an estate with a focus on passing values, not just valuables, to family and heirs. Learn the advantages of these “legacy gifts” for your council and your donors, and the potential pitfalls of not using this approach to giving.

SPECIAL GATHERINGS

americanism breakfast



The National Eagle Scout Association's Americanism Breakfast features a patriotic theme and program highlighting notable service by people who have earned the Boy Scouts of America's highest rank of Eagle Scout. NESA's Eagle Scout full

college scholarship winner will be honored. Our keynote speaker will epitomize the spirit of duty in service to our country. Traditional patriotic live music will make this a rousing event sure to start your day filled with pride in America and Scouting.

national annual business meeting



The National Annual Business Meeting of the Boy Scouts of America will be held at 10:30 A.M. on Friday. This is a gathering of Council Key 3 from across the nation and will include major "State of Scouting" addresses by our national president and Chief Scout Executive. This event is a must for council presidents, council commissioners, and Scout executives.

national council recognition dinner



Orlando may be famous for its mouse, but the BSA will be formally recognizing its Silver Buffalo recipients as headliners at this year's National Annual Meeting closing banquet. Recognition, entertainment, and fellowship are all part of the celebration. Share in the presentation and recognition of those who have provided noteworthy service to youth as

the 2009 class of Silver Buffalos is recognized with the awarding of the BSA's most prestigious honor. Share great table conversation with your Scouting friends and associates from your own council or across the country (the voucher exchange will help everyone coordinate reserved seating). Finally, enjoy the Michael Andrew stage show with his band, Swingerhead, and their sounds from the American popular songbook. This group will please the entire crowd with its performance.



Michael Andrew and Swingerhead

TOURS

harry p. leu gardens tour and antique row

Offered Wednesday, May 20,
10 A.M.–3:30 P.M.

Cost is \$85 and includes tax, service charge and lunch.

Up for a leisurely stroll? Take in the peaceful Harry P. Leu Gardens—50 acres of “old Florida” that include scenic pathways shaded by ancient oaks.

Flo’s Attic on Antique Row offers restored wood furniture and estate jewelry, while Annie’s Antiques, Golden Phoenix Antiques, and Antique Showcase house timeless collectibles for purchase. Fun artistic creations designed by Glenn and Sandy Rogers await you at Boom-Art Gallery.

The group will dine at Gargi’s Lakeside Ristorante, a family-owned establishment on Lake Ivanhoe that combines Italian cuisine with a scenic setting and features indoor and outdoor seating.

a day in charming winter park

Offered Friday, May 22, 9:30 A.M.–3 P.M.

Cost is \$90 and includes tax, service charge, and lunch.

You will be transported by deluxe transportation to Winter Park to relax on a narrated, scenic boat tour through the beautiful lakes and canals of Winter Park. Your chartered boat is an open-air pontoon-style boat. Here you will explore the beauty of old Southern mansions, the historic buildings of Rollins College and the Kraft Azalea Gardens, plus the many tropical plants and birds native to the Winter Park chain of lakes.

After your boat tour, you will board our deluxe vehicles again for a short transfer to the Charles Hosmer Morse Museum of American Art, where you will have the chance to view a renowned collection of Tiffany glass, paintings, pottery, metal work, and furniture at the famous museum which houses more than 4,000 works of art. Upon arrival at the museum, you will be greeted by tour guides who will take you on this exciting exclusive 45-minute tour.

Once you have completed your tour of the museum, you will be escorted on a short walk to the nearby Park Plaza Gardens restaurant for lunch indoors. At Park Plaza Gardens, Executive Chef Jon Tan creates cuisine that is too imaginative and satisfying to miss.



center for great apes private tour

Offered Wednesday, May 20 and
Saturday, May 23, 9:30 A.M.–4:30 P.M.

Cost is \$100 and includes tax, service charge, and a boxed lunch.



The Center for Great Apes provides permanent refuge for 42 orangutans and chimpanzees in need of lifetime care. It is the only sanctuary of its kind in the western hemisphere and is not open to the public. Set on 120 acres of beautiful, tropical wooded habitat and surrounded by orange groves, the sanctuary resides in a small rural community in southern central Florida. Take part in a special, private tour with the Center for Great Apes’ founder, Patti Ragan, arranged specifically for participants of the 2009 Boy Scouts of America National Annual Meeting. **This tour is limited to 50 people only.** Included in your ticket cost is a one-year membership to the Center for Great Apes (a \$40 tax deductible gift). See www.CenterForGreatApes.org.

You will have the opportunity to meet each of the residents up close in their habitats and tour the Center’s clinic and food preparation area. This is a tour that will forever change the way you look at these magnificent creatures.

Special notes: You will be outdoors the entire duration of the tour. Dress comfortably: closed-toe shoes are preferred. Not recommended for children under 8 years old. No direct contact with the chimpanzees and orangutans is permitted.



TOURS (CONTINUED)



orlando premium outlets mall

Offered Thursday, May 21,
9:30 A.M.–1:30 P.M.

Cost is \$35 and includes tax and
service charge. Lunch is on your own.



An exciting day for those who enjoy the hunt for great bargains! Orlando Premium Outlets caters to upscale, value-minded shoppers from all over the world. It is a sophisticated combination of quality designer brands, significant savings, and an architecturally themed Mediterranean village setting. You will be thrilled at the opportunity to find outlet stores with the most sought-after designer labels at factory-direct prices, all in one place. Some of the 110 outlet brands include: Banana Republic Factory Store, Coach, MaxMara, Tommy Hilfiger, Kenneth Cole, and many more.

chocolate fun days

Offered Thursday, May 21, 1 P.M.–4 P.M. and
Friday, May 22, 9:30 A.M.–12:30 P.M.

Cost is \$68 and includes tax
and service charge.



Have you ever wanted to play in pounds of creamy dark, white, and milk chocolate? Well, this is your chance! The excitement begins with a visit to The Chocolate Factory, where you will be able to design and create your own chocolate delights. Experienced chocolatiers will be on hand to help you create your own mouth-watering confections. You might take melted chocolate and pour it into one of more than 1,000 different shaped molds. Or you can take one of the pre-molded chocolate creations and decorate it with liquid colored chocolate. You can also dip cookies, pretzels, strawberries, raspberries, cherries and other fresh items or make small chocolate cups full of macadamias, almonds, coconut, or raisins. Each guest will get the pound of chocolate treats they have created to take home and enjoy. If you love chocolate, this is the outing for you!

kennedy space center

Offered Saturday, May 23, 9 A.M.–4:30 P.M.

Cost is \$100 and includes tax and service
charge. Lunch is on your own.



Experience all the excitement, glory, and awe of NASA Kennedy Space Center, where America started living the dream of space exploration. Tour NASA's space shuttle facilities and see the launch pads and the enormous vehicle assembly building, one of the largest buildings in the world, and the massive crawler, which transports the space shuttle to the launch pad.

The Apollo/Saturn V Center is the Kennedy Space Center's newest and most technologically advanced attraction. Featuring dramatic "you-are-there" recreations and theatrical presentations, an actual 363-foot Saturn V rocket that will take your breath away, and an intergalactic hands-on gallery, the Apollo/Saturn V Center revisits the nation's quest to reach to the far ends of the galaxy.

Marvel at the world's only back-to-back IMAX theaters featuring two different larger-than life films that take you on awe-inspiring journeys into space. Stroll through the inspiring rocket garden, home to Mercury and Gemini era rockets identical to those which put Alan Shepard and John Glenn into space. Board the life-size replica Space Shuttle Explorer, accurate to the last detail. Catch up-to-the minute briefings on current and future missions in the Launch Status Center. See spacecraft that have orbited the earth and visit the inspiring Astronaut Memorial.

florida ecoSafaris

Offered Saturday, 10 A.M.–1 P.M.

Cost is \$80 and includes tax,
service charge, and lunch.



For groups wanting to leave Orlando's theme parks far behind, Florida EcoSafaris offers a fascinating look at Wild Florida. Discover some of the state's native animals and plants during a stop at Forever Florida, a nature preserve, and Crescent J Ranch, a working cattle ranch. The two entities form 4,700 acres. Just don't let a panther, alligator, or coyote sneak up on you while you're on safari, learning from knowledgeable trail guides. A favorite spot for visitors to the preserve is Bull Creek, a stream with water clean enough to drink.

Returning through other wetlands to the Crescent J and the Visitors Center, guests are relaxed, smiling and ready for a good meal at the Cypress Restaurant. A lazy after-meal break in a rocking chair on the veranda watching the alligators in the lake marks the end of a perfect day.

Register Now



Swimming



Restaurants



Activities



Sea World



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